



Southwest Michigan Perinatal Quality Improvement Collaborative

Quarterly Collaborative Meeting

December 19, 2023

Agenda

- Sign In
- State Updates
- SWMPQIC Updates
- Facilitated Activity
- Advancing Healthy Births RFP
- Birthing Hospital Check In
- Meeting Evaluation
- Open Sharing and Adjourn

*ONLY COMMUNITY MEMBERS WHO RESIDE IN THE COUNTIES WITHIN REGION 8,
WHO APPEAR ON CAMERA, AND SIGN IN ARE ELIGIBLE FOR A GIFT CARD.

*COMMUNITY MEMBERS WILL RECIEVE THEIR GIFT CARD BY MAIL WITHIN 30 DAYS.

SIGN IN



Southwest Michigan Perinatal Quality
Improvement Collaborative - Region 8



swmpqic8

SWMPQIC Updates

- ① SWMPQIC has updated their website. Check us out! www.swmpqic.com
- ① We've started sending out Friday newsletters - to ensure that you will receive them, please "subscribe"
- ① The scheduled Reducing Your Risk classes have concluded but SWMPQIC is looking into a partnership with PSI to allow those in region 8 to take a similar class and still receive an incentive.

SWMPQIC Updates

- ◎ This fiscal year (October 1, 2023 - September 30, 2024) SWMPQIC has received an increase in their funding from MDHHS! With this additional money, we have lots of great things planned.
 - Better understand the needs of the community by doing listening sessions with birthing persons, hosting an in-person town hall, interviewing local health departments, and diving deep into community health needs assessments and other relevant reports.
 - Exploring a quality improvement effort to support pregnant persons with substance use by establishing a referral pathway to the Women's Life Recovery Program at The Haven of Rest Ministries
 - Build connections to others supporting perinatal persons and babies like tribal health centers, birthing hospitals, and many others.



Southwest Michigan Perinatal Quality Improvement Collaborative

Birth and Beyond Class

A 6-week
FREE, VIRTUAL Class Series

Join forces with certified childbirth educators, mental health gurus, IBCLCs, and a physician to unlock the secrets of birth and postpartum in a cozy, virtual hub. You'll have a chance to grill the experts with your questions, and they'll dish out savvy answers.

Here's what's in store for you:

- Weeks 1-3: Labor and Delivery
- Week 4: What happens after birth
- Week 5: Newborn care
- Week 6: Infant care

Upcoming Classes:

Every Thursday,
beginning, January 4th, 2024
6pm-8pm

Participants who attend at least 4 of the 6 classes
will receive a gift. Gift options include a new car
seat, pack-n-play, or diapers and wipes



Register Early!

PLEASE
SHARE!
SHARE!
SHARE!
SHARE!

Any pregnant person living in Berrien, Cass, St. Joseph, Branch, Calhoun, Kalamazoo or Van Buren Counties are eligible to participate.

for those here representing agencies...

***What would you
do with \$50,000
to improve maternal
and infant health
outcomes?***

for those here as community members...

***Where do you see
gaps in services
that \$50,000 could
improve?***

Advancing Healthy Births Request for Proposal

SWMPQIC will be awarding **7 mini grants** in the amount of **\$50,000** each to support community-led efforts in improving disparate birthing outcomes and ensuring healthy births in the region (Berrien, Cass, St. Joseph, Branch, Calhoun, Kalamazoo, and Van Buren counties).

Advancing Healthy Births Request for Proposal

Eligibility Requirements:

- Must target people living or working in region 8 (Berrien, Cass, St. Joseph, Branch, Calhoun, Kalamazoo, and Van Buren counties).
- Any non-profit, local tribal organization, community-based organization or local/county level agency serving underserved populations affected by disparate birth outcomes is eligible to apply.
- If awarded, all funds have to be expended by September 30, 2024.
- Members/agencies of the Proposal Review Committee are not eligible for funding.

Advancing Healthy Births Request for Proposal

- The timeline for the mini grant:

Advancing Healthy Births RFP Timeline	
Information Session	<i>December 19th, 2023, at Quarterly Collaborative Meeting</i>
RFP Release Date	January 1, 2024
Proposal Submission Deadline	<i>January 15, 2024</i>
Awards Announced	<i>February 1, 2024</i>
Grant Period Begins	<i>March 1, 2024</i>
30 min. Midpoint Check in Meeting	<i>June 30, 2024</i>
End of Grant Period	September 30, 2024
Progress Report Due	October 15, 2024

Advancing Healthy Births Request for Proposal

Proposal applications should include:

- ① Organization information (organization name, address, project title, IRS W-9, etc.)
- ① Project narrative (limit of 2 pages)
 - Identify population served and why they are of interest to your organization, counties affected
 - Describe what will occur if awarded the grant
 - Share barriers or challenges the project could face
 - Describe how the project will address disparate outcomes and/or improve healthy births in the region
 - Include the goals/expected outcomes on how success of the project will be measured
 - Share the resources or processes already in place that the funds would enhance
- ① Budget with budget narrative (a template will be provided)

Advancing Healthy Births Request for Proposal

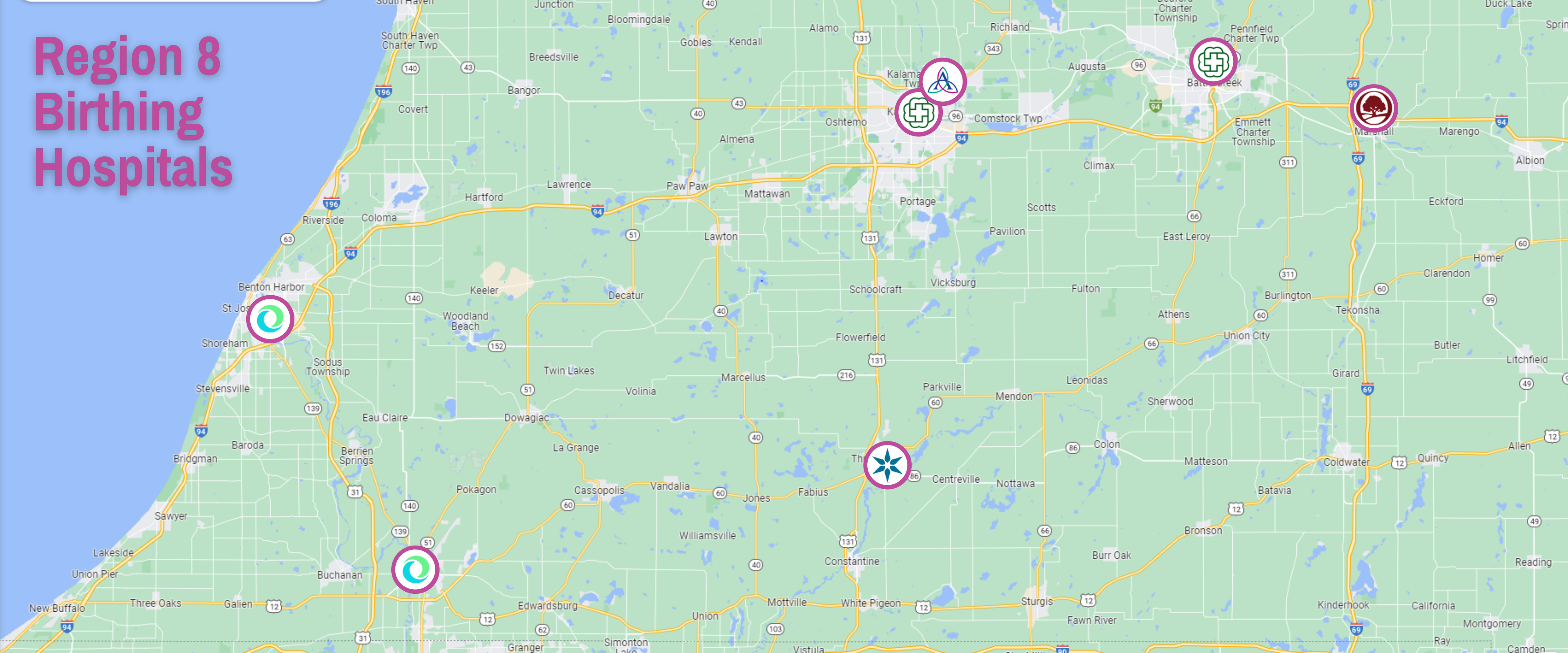
- ⦿ Anyone who wants to be considered for the mini grant will have to submit an application to adequain@mphi.org by 5 pm, January 15, 2024.
- ⦿ Applications that meet all the eligibility requirements will be evaluated and rated by a Review Committee appointed by SWMPQIC Leadership.
- ⦿ The Review Committee will use a scoring matrix method for determining awardees. Proposals with the highest scores will receive the highest consideration for funding.

Advancing Healthy Births Request for Proposal

Unallowable Costs:

- Capital expenditures such as building or land purchase or construction
- Advertising unless those that are solely for program outreach and specific purposes necessary to meet goals of the project
- Alcoholic Beverages
- Entertainment except where they have a programmatic purpose
- Fundraising activities
- Goods or services for personal use
- Lobbying activities

Region 8 Birthing Hospitals



Bronson BirthPlace - Kalamazoo
Bronson BirthPlace - Battle Creek



Corewell Health formally Spectrum Health Lakeland
Corewell Health formally Spectrum Health Lakeland Niles




Three Rivers Health

Evaluation



<https://bit.ly/SWMPQICMeetingEvaluation>





**Share any
initiatives, news or
events happening at
your agency or in
your county.**



Southwest Michigan Perinatal Quality Improvement Collaborative

thank
you!

Please sign in if
you have not yet.



Visit www.swmpqic.com for
more information or follow us on
social media.



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Improvement Collaborative - Region 8



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